

MEDIA CONTACTS:

Carolyn Goldberg
Euro RSCG Worldwide PR
212-367-6947
carolyn.goldberg@eurorscg.com

Tom Aiello
Sears Holdings
847-286-7387
TAIELL1@searshc.com

**KMART DELIVERS HOLIDAY SHOPPERS EVEN MORE VALUE AND SAVINGS THROUGH
“BLACK FRIDAY MAKE-UP SALE”**

Consumers Get Another Chance At Additional Amazing Deals This Holiday Season

Hoffman Estates, Ill. (December 8, 2008) – Holiday shoppers who missed out on the Black Friday deals after Thanksgiving shouldn't fret – as the holiday deals at [Kmart](#) are not quite over yet. [Kmart](#) today announced its “Black Friday Make-Up Sale,” cutting even more prices on popular gifts for the holiday season. While some retailers offered all their best deals upfront, Kmart saved some of its best deals for their customers as they shop in the final weeks leading up to the Christmas holiday.

This special pricing, now through Dec. 24, gives consumers yet another chance at winning those door-busting deals they may have missed out on the first time around. Some shoppers chose to avoid the large holiday shopping crowds following Thanksgiving Day, while others explained they are still hungry for “the next, better sale” beyond Black Friday and Cyber Monday.

“While the days following Thanksgiving are traditionally the busiest, most hectic shopping days of the year, we don't want that to be the only time we offer great deals like that during the holiday season,” said Mark Snyder, chief marketing office, Kmart. “We've saved some of our best deals until now to make sure all of our shoppers can take advantage of our holiday savings.”

Kmart's “Black Friday Make-Up Sale” will be similar to its “Early Black Friday” deals, which provided consumers with great, valuable prices on many top products, all ahead of the Black Friday rush.

Kmart's “Black Friday Make-Up Sale” deals extend storewide including:

- Now through Dec. 13
 - Amazing savings with up to 50% off all outerwear and cold weather accessories
 - 26% off Kenmore microwave (black), reg. \$129.99, sale \$94.99
 - 25% off Craftsman C3 Drill with Light, reg. \$79.99, sale \$59.99
- Dec. 14-20
 - Buy One Get One Free, 50% off women's, juniors & plus size denim (excludes Plus Basic Route 66, Rider and Chic Denim)
 - 55% off Basic Edition men's 1/4 zip sweaters, reg. \$29.99, sale \$13.49
 - 50% off Jaclyn Smith 800 thread count sheet set, reg. \$99.99, sale \$49.99
 - 50% off Deluxe jewelry armoire, reg. \$99.99, sale \$49.99
 - 40% off Seasonal Tree Ornamentation
- Dec. 21-24
 - 40% off NCAA men's hoodies, reg. \$19.99, sale \$11.99
 - Over 50% off Basic Editions chenille sweaters, reg. \$26.99, sale \$12.00

Additionally, more than 50 Toys have been reduced to by 25% to 50% off regular retail price, including:

- 50% Off Handy Manny Tool Pack
- 50% Off Indiana Jones 3.75" Assorted Figures
- 50% Off Select Speed Racer Vehicles

- more -

Shoppers can also find the latest Kmart shopping news by visiting Kmart.com. Consumers can sign up for emails that include updates on special store hours, in-store deals and online only sales to find the best value during their holiday shopping.

About Kmart

Kmart, a wholly owned subsidiary of Sears Holdings Corporation (NASDAQ: SHLD), is a mass merchandising company that offers customers quality products through a portfolio of exclusive brands that include Jaclyn Smith, Joe Boxer, Martha Stewart Everyday and Route 66. For more information visit the company's website at www.kmart.com or the Sears Holdings Corporation website at www.searsholdings.com.

###