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KMART PROVIDES KENNY CHESNEY FANS EXCLUSIVE OPPORTUNITY TO EXPERIENCE SIX OF HIS STADIUM SHOW CONCERTS AT HOME

2D Version of the 3D Theatrical Release of “Kenny Chesney: Summer in 3D” available for Online Presale

Hoffman Estates, Ill. (May 11, 2010) – From exciting sold-out concerts and chart-topping songs to award-winning albums, Kenny Chesney has spent the last decade being one of the biggest stars in American music. Having earned 19 number one songs, selling 35 million CDs and receiving multiple Country Music Association, American Music and Academy of Country Music awards, Chesney has now teamed up with another American icon, Kmart, for the nationwide distribution of his latest movie project – “Kenny Chesney: Summer in 3D.” Kmart is providing its customers with the exclusive opportunity to enjoy the 2D version of his national 3D theatrical release of “Kenny Chesney: Summer in 3D.” The DVD and Blu-ray versions of the acclaimed movie will be available via a special presale, only on Kmart.com, beginning May 11, followed by the nationwide distribution in Kmart stores on June 13.

While Chesney has taken a year off from his rigorous touring schedule and intense stadium shows, his fans can still relive the excitement, the fun and music from his 2009 Sun City Carnival Tour via his new movie. Filmed over seven nights in six locations, “Kenny Chesney: Summer in 3D” provides live performances from last summer’s stadium shows in Boston, Indianapolis, Philadelphia, Pittsburgh, San Francisco and Seattle.

“We are excited to continue our relationship with Kenny Chesney, who has reached so many people with his wonderful music and who is now making a splash in the movie business with his new concert film,” said Karen Austin, president of Home Electronics for Sears Holdings. “As families continue to look for the newest home entertainment solutions, Kmart is pleased to offer them the latest in consumer electronics, as well as an exclusive opportunity to be among the first to own the 2D version of Kenny Chesney: Summer in 3D.”

In conjunction with the May 11 availability of the 2D version of the 3D theatrical release of “Kenny Chesney: Summer in 3D,” customers can also participate in a special online sweepstakes running through June 20 at www.kmart.com/kennychesney. Chesney enthusiasts will be able to enter for the chance to win autographed merchandise and prizes, including the grand prize of an all-expense paid trip for two to Las Vegas to meet Kenny Chesney and see him live in concert.

Since the theatrical release of “Kenny Chesney: Summer in 3D” in Las Vegas on April 17, theaters have been filled with fans seeking a unique 3D concert experience. The limited engagement of seven shows in select theaters nationwide ended on May 2.

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“For me, this music is all about connecting and giving back to the millions of fans who have supported me over the years, and this movie does just that,” said Kenny Chesney, the four consecutive year Academy of Country Music award winner and four-time Country Music Association Entertainer of the Year. “By using 22 camera rigs to film this movie, the end result is an experience that will make viewers feel not just what it’s like to be at the show, but what it feels like to be on that stage with us from the comfort of their own home.”

“Kenny Chesney: Summer in 3D” was produced by Kenny Chesney and Joe Thomas Productions and distributed by The Hot Ticket, the Sony Pictures Releasing special programming division. The DVD and Blu-ray distribution partner, Alliance Entertainment, has worked with both Kmart and JTP Productions to provide Sears Holdings with the physical fulfillment on this exclusive project.

To learn more about the exclusive presale of the 2D version of the 3D theatrical release of “Kenny Chesney: Summer in 3D,” visit Kmart.com. The movie will also be available at Kmart stores nationwide beginning June 13. To find even more music by Chesney, including his recent CD, *Greatest Hits II*, customers can visit Kmart.com.

About Kmart

Kmart, a wholly owned subsidiary of Sears Holdings Corporation (NASDAQ: SHLD) is a mass-merchandising company that offers customers quality products through a portfolio of exclusive brands that include Jaclyn Smith, Joe Boxer and Route 66. For more information, visit the company's website at www.kmart.com or the Sears Holdings Corporation website at www.searsholdings.com.

About Kenny Chesney

The singer/songwriter from East Tennessee has spent the last 10 years evolving as one of contemporary music's most dynamic headliners, who has sold in excess of a million tickets each of the past 8 summers and regularly playing upwards of a dozen major NFL stadiums each year. He has sold in excess of 35 million records and his hits "Living In Fast Forward," "Beer In Mexico," "Young," "When The Sun Goes Down," "There Goes My Life" and "The Good Stuff" have defined the lives of people coming of age in the 21st century. Currently at work on a new album – due out this fall, Chesney continues his commitment to making music and reaching fans in new and unique ways.

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